

The E-commerce marketing platform

More than 33% of online merchant and business owners use affiliate or referral program of some kind to attract sales.

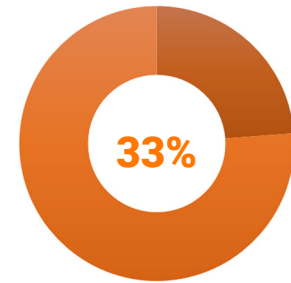
Challenges

Traditionally, the Promoters of these merchants products or services only get paid when their marketing activities results in a sale.

Affiliates do not always earn commissions

Their online marketing activities may generate traffic with hundreds of unique visitors to merchant online store. Visitors may end up leaving without placing an order

This implies that viral marketing push or high traffic from unique visitors does not always result in sales, hence no commission is earned by Affiliates.



2017 Survey

Affiliates on LiTeum market place



Solution

LiTeum cloud Application will convert the marketing effort of e-Commerce affiliates to measurable levels of activities and insure it with LiTeum utility tokens

“even when they do not make a sale”

Affiliates get insured with aid of an “AI algorithm”

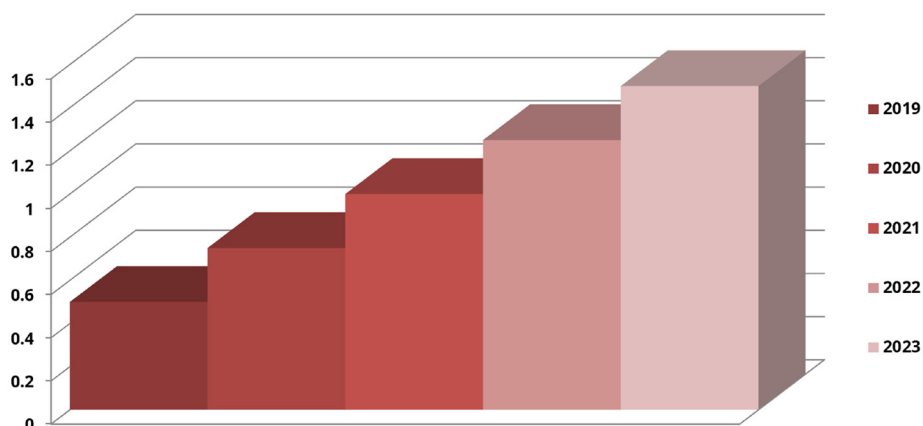
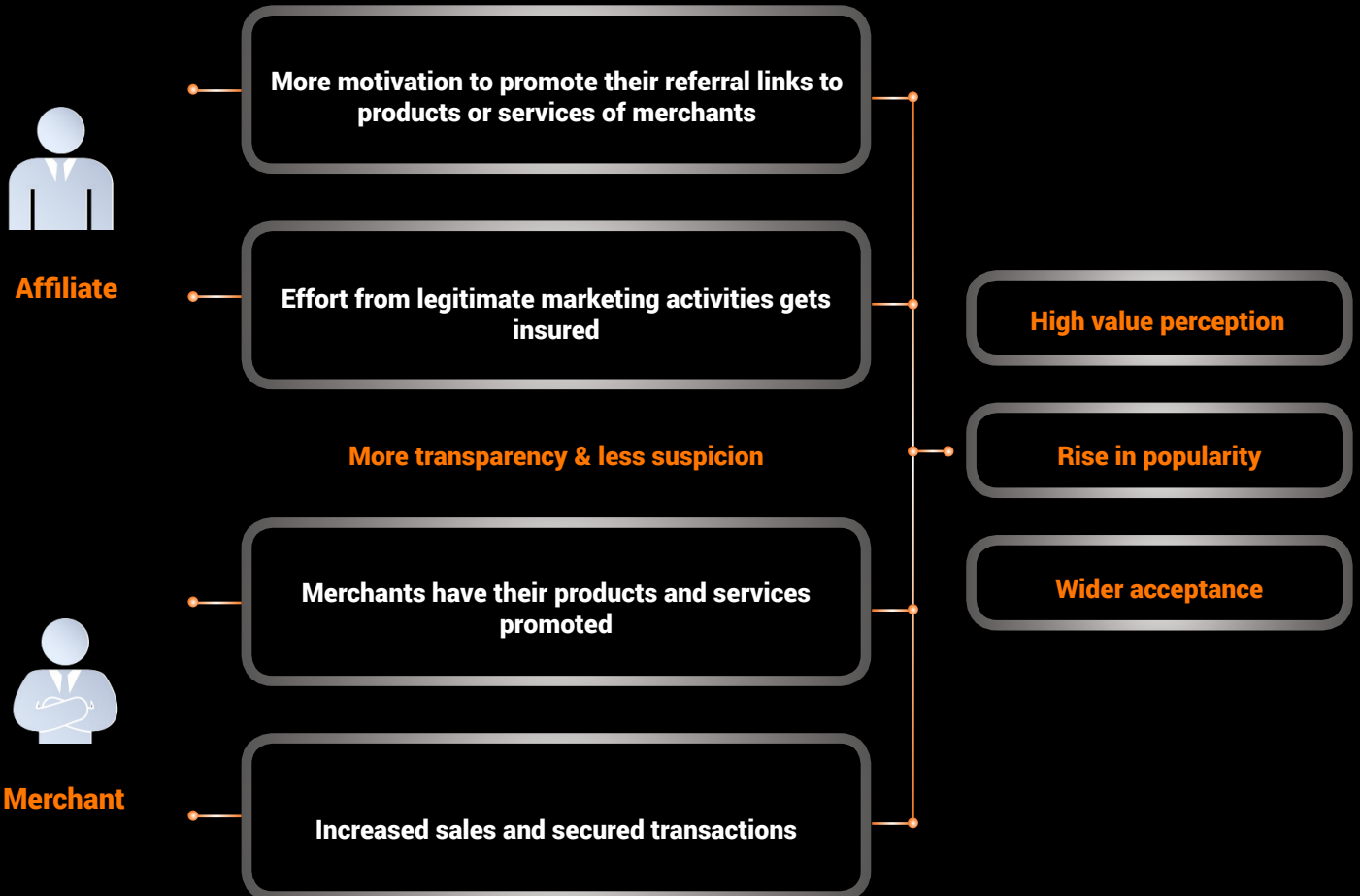
What is LiTeum?

A marketing platform for e-Commerce space, powered by Artificial Intelligence and Blockchain Technology.

With a unique algorithm that will insure the effort of Affiliates promoting products of merchants on LiTeum online marketplace “even when their marketing activities do not result in a sale”.

In order to:

- Reduce online marketing and advertising cost for merchants.
- Motivate e-Commerce Affiliates and Referral promoters.
- Eliminate suspicion & establish transparency between merchants & affiliates.
- Drive sales & secured transaction on LiTeum online market place
- Improve online shopping experience with good value in return.



LiTeum.io